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FOR IMMEDIATE RELEASE

ZAMMO HELPS BUSINESSES INFORM THEIR CUSTOMERS AND EMPLOYEES ABOUT  
CORONAVIRUS NEWS THROUGH ALEXA, GOOGLE AND OTHER VOICE ASSISTANTS

***An easy access conversational AI program offers all businesses free use of their Voice AI platform to keep employees and customers informed and safe***

**SAN FRANCISCO, CA, March 16, 2020** – Zammo, the leading Voice AI platform enabling corporate brands and government departments to reach their customers and users directly through voice assistants, today announced it will offer to the public a fast, simple and free way to get information about Coronavirus response.

To help businesses quickly relay accurate Coronavirus updates to their customers and employees, anyone can create a Voice App that works automatically on Amazon Alexa, Google Assistant and Microsoft Cortana platforms. Once again, it's free for all businesses to use.

Zammo allows any business user to update questions and answers in minutes and to deploy the most accurate info to Amazon Alexa, Google Assistant, and Microsoft Cortana. Businesses can make their information searchable by voice and launch their brand by name, and it will all go live within just a few days as opposed to months of complicated and expensive engineering. Zammo wants to help businesses relay Coronavirus information six times faster in both an accurate and timely way. This capability solves a major issue around the current situation: Coronavirus information is rapidly changing and challenged by misinformation.

“Our Travel and Hospitality channel partners, in particular, articulated a problem to us that businesses need to share Coronavirus information directly with customers,” said Alex Farr, Zammo CEO. “We are now making that valuable capability available to all businesses for free.”

To set up your business, simply go to [zammo.ai](https://zammo.ai), quickly use three screens to create your cross-platform Voice App, and then input the coupon code CORONAINFO at checkout. This code will give any business free access to the basic conversational plan for six months.

#### ABOUT ZAMMO

Zammo enables businesses to interact and transact with customers and employees across voice assistants like Alexa, Google and others. Zammo's mission is to give organizations the ability to control their brand narrative easily and affordably through AI voice assistants.